**CONERENCE PROGRAM**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>08.00 – 08.45</td>
<td><strong>REGISTRATION AND COFFEE</strong></td>
</tr>
<tr>
<td>08.45 – 09.00</td>
<td><strong>Opening Conference: Prof. Martin Buijse, Chair Health Law Institute, Erasmus University Rotterdam</strong></td>
</tr>
<tr>
<td>09.00 – 09.25</td>
<td><strong>Keynote Lecture</strong></td>
</tr>
<tr>
<td></td>
<td>Christa Natoli (Centre for Telehealth and eHealth Law, CTEL, USA)</td>
</tr>
<tr>
<td></td>
<td>Title: ‘Legal and regulatory hurdles in telemedicine’ (webinar)</td>
</tr>
<tr>
<td>09.25 – 09.45</td>
<td><strong>Plenary Discussion</strong></td>
</tr>
<tr>
<td>09.45 – 10.00</td>
<td><strong>COFFEE</strong></td>
</tr>
<tr>
<td>10.00 – 11.45</td>
<td><strong>Session I eHealth and Patients’ rights</strong></td>
</tr>
</tbody>
</table>

**Part I**

Timo Clemens, Eveline Cox, Brigitte van der Zanden and Helmut Brand (Maastricht University, Netherlands):

‘National Contact Points for cross-border healthcare: a new source of information to patients?’

Paula Lobato de Faria (National School of Public Health, Portugal):

‘EHRs and the “Health Portal” in Portugal: e-Health and data protection facts and challenges’

Reuben Kirkham (Newcastle University, UK)

‘Using Human Activity Recognition as Evidence for Mental Capacity’
Iris Bakx (Erasmus University Rotterdam, the Netherlands)
‘E-health and Patient Rights in the Netherlands’
Questions & Discussion

Part II
Jozo Čizmić & Marija Boban (University of Split, Croatia):
‘Protection of patient’s personal data in e-health systems – security and legal challenges’

Jarek Barcik (Medical University of Bialystok, Poland)
‘Polish experiences with e-health. Legal concerns’

Emilia Sarnacka (Medical University of Bialystok, Poland)
‘How can the law support communication among medical personnel in the e-Health era?’
Questions and Discussion

11.45 – 13.00 LUNCH

13.00 – 14.00 Session II eHealth Internal Market barriers

Grzegorz Glanowski (Jagiellonian University, Poland)
‘E-Health care benefits in the internal market’

Karolina Hanslik, European Commission DG Sanco,
‘Overview of the national laws on electronic health records. Presentation of the Study results’

Stefaan Callens, (Callens Lawfirm, Belgium)
‘Telemonitoring and the Relationship between Patient and Industry’

Joaquín Cayón & Gustavo Merino (GRIDES-FMV/University of Cantabria, Spain)
‘Medicines & e-commerce: risks and challenges’
Questions and Discussion
14.00 – 14.15    COFFEE

14.15 – 14.45    SESSION III   The deployment of mHealth technologies

Lian van Amerongen (PNO Consultants, the Netherlands)

‘Success factors for mHealth grants and deployment’

Victoria Hordern (UK)

‘mhealth and privacy: challenges and opportunities’

Questions and Discussion

15.00 – 15.15    COFFEE

15.15 – 16.45    Session IV    eHealth local and country experiences

Karl A. Stroetmann (empirica Communication & Technology Research, Germany)

‘A global strategic perspective of national eHealth platforms – Meeting political, legal and data interoperability needs’

Renaud Bouvet, Pierre Desmarais, and Etienne Minvielle (Université de Rennes 1 – France)

‘Legal and organizational barriers to the development of eHealth in France’

Samantha Adams (Tilburg University, the Netherlands)

‘Ethical issues related to using social media in healthcare: lessons from the first Dutch Twitter heart operation’

Fabian Raddatz (Noerr LLP, Germany)

‘E-Health innovation in Germany’

Questions and Discussion
Parallel session: ROOM Desiderius L5-98 (Sanders Building, L-Building)

Silvio Bologna (University of Palermo, Italy)
‘Electronic Health Record in Italy and personal data protection’

Solvita Olsena (University of Latvia, Latvia)
‘Patient’s access to electronic medical files’

Ivan Demchenko (Bogomolets National Medical University, Ukraine)
‘E-health: some notes from Ukraine’s experience’

Alexej Goryainov (AMP, Russia)
‘E-medical records in Russia’

Stefan Chichevaliev and Neda Milevska-Kostova (Association 6th Star, Macedonia):
‘e-Health policies implementation in Macedonia’

Questions and Discussion

16.45 – 17.00 Closing session

Reception: Van der Goot Building, 5th floor (M-Building, M-5)

POSTER PRESENTATIONS (CT-6)

Krystyna Kowalczuk (Medical University of Bialystok, Poland) (poster)
‘Problems with full use of E-Health in Poland’

Iryna Senuyta (Lviv University, Ukraine)
‘Protection of Patients’ Personal Data: Experience of Ukraine’

Anastasia Gracheva (Saint-Petersburg State University, Russian Federation)
‘Telemedicine consultation in Russia: current trends, technical standards and guidelines of care’

Andrija Grustam (Population Health Department, Philips Research Europe)

‘The Cost-Effectiveness Analysis of Philips MOTIVA Telehealth Platform: a continuation of the TEN-HMS1 study’

ORGANISATION
Institute of Health Policy and Management
ANDRE DEN EXTER, TOBY HOLLEN
Email: hollen@bmg.eur.nl; denexter@bmg.eur.nl
Phone: +31 10 4081867

Website: www.erasmusobservatoryonhealthlaw.nl

Registration: www.bmg.eur.nl/onderzoek/secties/rg/e_health_grand_challenges_and_legal_concerns

CONFERENCE VENUE
Erasmus University Rotterdam
Woudestein Campus
Theil building
Room CT-6
http://www.eur.nl/english/guide/maps/mapcampuswoudestein/

TRAVEL & ACCOMODATION
www.rotterdam.info


Map University:
http://www.eur.nl/english/guide/maps/mapcampuswoudestein/

Public transport:
http://9292.nl/en#

Train Schiphol airport: www.ns.nl
THE UNIVERSITY

The university gratefully acknowledges the support of the following sponsors:

- Netherlands Organisation for Scientific Research (NWO)
- European Commission Erasmus+